A 3940-1.8-U

The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 1, February 1986

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Polytechnic State University - San Luis Obispo
California State Polytechnic University - Pomona
California State University - Chico
California State University - Fresno
California State University - Long Beach
California State University - Sacramento
University of California - Los Angeles
University of Idaho
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University
San Diego State University
San Jose State University
University of Southern California
University of Southern California - Graduate School of Business Administration
Stanford University
Washington State University
University of Washington
Western Washington University

The 183 placement offices at the 161 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Western region.

The data are based on salary offers made to students graduating between September 1, 1985, and August 31, 1986. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (January 11 through February 7) and cumulatively (September 1 through February 7). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/11/86 THROUGH 2/7/86							CUMULATIVE PERIOD 9/1/85 THROUGH 2/7/86						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	24	826	$1701	$1789	$1953	$1651	$1568	345	2586	$1677	$1769	$1825	$1675	$1520
Business Administration & Management	8	122	1633	1671	*	*	*	83	455	1620	1637	2002	1583	1200
Management Information Systems	1	64	2500	1981	*	*	*	21	222	1974	1897	2333	2050	1600
Marketing & Distribution	22	179	1686	1585	1940	1679	1450	95	498	1603	1589	1870	1600	1333
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	2	29	1183	1675	*	*	*	7	82	1466	1649	*	*	*
Humanities	1	26	1250	1469	*	*	*	9	89	1438	1465	*	*	*
Social Sciences	49	83	1409	1405	1800	1450	1000	64	142	1456	1456	1875	1500	1000
ENGINEERING														
Aerospace & Aeronautical	+	32	+	2334				17	175	2249	2287	*	*	*
Chemical	3	137	2299	2463	*	*	*	16	405	2273	2443	*	*	*
Civil (incl. Construction, Sanitary & Transportation Engrg.)	1	122	2083	2032	*	*	*	16	384	2134	2003	*	*	*
Electrical (incl. Computer Engrg.)	19	579	2280	2313	*	*	*	182	1855	2232	2299	2526	2318	1569
Geological	+	3	+	2000				+	10	+	2013			
Industrial	+	94	+	2241				14	310	2253	2230	*	*	*
Mechanical	7	308	2157	2313	*	*	*	60	1072	2188	2292	2458	2250	1833
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	15	+	2364				5	66	2178	2315	*	*	*
Mining & Mineral	+	1	+	2250				+	1	+	2250			
Nuclear (incl. Engrg. Physics)	+	8	+	2326				+	35	+	2269			
Petroleum	+	41	+	2809				+	114	+	2755			
Engineering Technology	1	37	2037	2182	*	*	*	19	170	2223	2180	*	*	*
SCIENCES														
Agricultural Sciences	+	35	+	1667				5	68	1603	1579	*	*	*
Allied Health Professions	+	1	+	1225				2	9	1517	1641	*	*	*
Biological Sciences	+	1	+	1583				2	12	1796	1751	*	*	*
Chemistry	1	9	1820	1873	*	*	*	3	31	1879	1975	*	*	*
Computer Science	15	187	2218	2196	*	*	*	107	643	2192	2166	2541	2250	1800
Mathematics	1	23	1583	2114	*	*	*	11	67	2111	1984	*	*	*
Other Physical & Earth Sciences	+	5	+	1607				2	32	1225	1834	*	*	*
Totals	155	2967						1085	9533					

[1] Percentiles are computed on regional data
[2] Includes economics programs with both business and social science orientation
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE MONTHLY SALARY OFFERS

(Data Combined For Men and Women)

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/11/86 THROUGH 2/7/86							CUMULATIVE PERIOD 9/1/85 THROUGH 2/7/86						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
ADMINISTRATIVE & MANAGEMENT														
Accountants & Auditors	23	817	$1706	$1793	$1953	$1666	$1583	346	2556	$1682	$1770	$1825	$1677	$1520
Business Administration	9	45	1756	1567	*	*	*	41	136	1731	1632	2253	1750	1250
Financial Analysts	+	22	+	1803				8	56	1611	1779	*	*	*
Management Trainee	38	223	1458	1636	1833	1521	866	98	599	1501	1603	1833	1500	1000
Personnel & Labor Relations	+	9	+	1443				6	34	1669	1606	*	*	*
COMPUTER & MATHEMATICAL														
Computer Programmers	12	122	2287	2092	*	*	*	74	408	2152	2063	2400	2239	1800
Computer Scientists (incl Systems Analysts)	4	147	2052	2186	*	*	*	46	432	2168	2166	2547	2167	1860
Mathematicians/Statisticians	+	14	+	2119				2	41	2275	1859	*	*	*
MARKETING & SALES														
Advertising/Marketing	3	25	1650	1675	*	*	*	10	99	1706	1672	*	*	*
Retail/Wholesale Sales	11	89	1545	1600	*	*	*	64	311	1563	1610	1850	1610	1194
Technical Sales	3	40	1951	1696	*	*	*	10	107	1682	1773	*	*	*
ALL OTHER OCCUPATIONS														
Communications Occupations	3	6	1539	1369	*	*	*	8	33	1581	1710	*	*	*
Engineers (Engrg Degree Required)	28	1310	2240	2317	2625	2338	1560	328	4443	2230	2292	2517	2300	1850
Farm & Natural Resources Management	+	8	+	1355				2	22	1675	1627	*	*	*
Health-Related Occupations	1	5	1485	1318	*	*	*	2	19	1534	1526	*	*	*
Insurance & Real Estate Occupations	3	15	1824	1748	*	*	*	5	35	1698	1709	*	*	*
Production Occupations	+	21	+	2043				8	70	1743	1994	*	*	*
Researchers—Nonscientific	2	7	1580	1699	*	*	*	5	21	1719	1703	*	*	*
Researchers—Scientific	1	16	1820	1859	*	*	*	5	62	1761	2015	*	*	*
Social Workers & Recreational Workers	14	17	1362	1357	*	*	*	16	25	1390	1367	*	*	*
Transportation & Distribution Occupations	+	9	+	1767				1	24	1666	1770	*	*	*
Totals	155	2967						1085	9533					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 1/11/86 THROUGH 2/7/86							CUMULATIVE PERIOD 9/1/85 THROUGH 2/7/86						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	+	49	+	$2150				7	194	$1864	$2110	*	*	*
MBA (Nontechnical Undergraduate)	1	68	$1917	2326	*	*	*	4	224	2146	2224	*	*	*
MBA (Technical Undergraduate)	+	10	+	2419				+	33	+	2467			
MS-Business (incl. Mgmt., Mktg., Finance, etc.)	1	23	1875	2180	*	*	*	2	42	2521	2261	*	*	*
Administration (incl. Public, Hospital, etc.)	+	1	+	2666				+	2	+	2208			
Industrial Mgmt. (incl. Industrial Admin.)	+	1	+	1750				+	4	+	2310			
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	4	+	1217				+	14	+	1426			
Social Sciences	2	7	1475	1636	*	*	*	2	15	1475	1591	*	*	*
ENGINEERING														
Chemical	+	18	+	2721				+	32	+	2659			
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	13	+	2494				+	44	+	2433			
Electrical (incl. Computer Engrg.)	1	73	3117	2819	*	*	*	1	162	3117	2810	*	*	*
Industrial	+	6	+	2762				+	12	+	2718			
Mechanical	4	26	2826	2767	*	*	*	4	83	2826	2721	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)[2]	+	9	+	2664				2	15	2521	2634	*	*	*
Nuclear (incl. Engrg. Physics)	+	3	+	3078				+	3	+	3078			
SCIENCES														
Chemistry	+	6	+	2125				+	9	+	2218			
Computer Science	+	28	+	2847				5	80	2042	2708	*	*	*
Geology & Related Geological Sciences	+	8	+	2378				+	19	+	2389			
Mathematics	+	1	+	2400				1	9	1817	2436	*	*	*
Totals	9	354						28	996					

[1] Percentiles are computed on regional data
+ No offers reported
* Not computed for fewer than 20 offers
[2] Previously reported under SCIENCES heading

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

DOCTORAL DEGREE CANDIDATES

GRADUATE PROGRAM	INTERIM PERIOD 1/11/86 THROUGH 2/7/86							CUMULATIVE PERIOD 9/1/85 THROUGH 2/7/86						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	+	15	+	$2459				9	60	$2269	$2383	*	*	*
MBA - Tech Undergraduate	+	3	+	3333				+	11	+	2643			
Over 2 to 4 years														
MBA - Nontech Undergraduate	+	16	+	2384				+	36	+	2392			
MBA - Tech Undergraduate	+	5	+	2756				+	11	+	2777			
Over 4 years														
MBA - Nontech Undergraduate	+	2	+	2621				+	12	+	2333			
MBA - Tech Undergraduate	+	2	+	3251				+	2	+	3251			
Totals	+	43						9	132					
ENGINEERING														
Chemical	+	7	+	$3641				+	37	+	$3532			
Civil (incl. Construction, Sanitary & Transportation Engrg.)	+	3	+	3225				+	4	+	2960			
Electrical (incl. Computer Engrg.)	+	11	+	3835				+	30	+	3742			
Mechanical	+	1	+	2625				2	11	$3542	3486	*	*	*
Metallurgical (incl. Metallurgy, Materials Engrg., /Science & Ceramics)[3]	+	3	+	3167				+	14	+	3479			
SCIENCES														
Chemistry	1	15	$3666	3108	*	*	*	6	38	3279	3049	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Acturarial Science)	1	1	2491	2491	*	*	*	2	2	2671	2671	*	*	*
Physics	1	7	3650	3451	*	*	*	11	28	3566	3505	*	*	*
Totals	3	48						21	164					

[1] Years of previous full-time nonmilitary employment
[2] Percentiles are computed on regional data
[3] No offers reported
* Not computed for fewer than 20 offers
[3] Previously reported under SCIENCES heading

FEBRUARY 1986 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1986 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/11/86 THROUGH 02/07/86

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1678	18	2000	1					1666	1		
BUSINESS ADMINISTRATION &			1833	1	1483	5						
MANAGEMENT INFO SYSTEMS					2500	1						
MARKETING & DISTRIBUTION			1450	1	1636	10					1920	1
ECONOMICS					866	1						
HUMANITIES					1250	1						
SOCIAL SCIENCES			1590	2	1386 1587 850	28	1666	1				

FEBRUARY 1986 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1986 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/11/86 THROUGH 02/07/86

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL			2292	1								
ELECTRICAL(INCL COMP ENG)							2386	2			2625	2
CIVIL											2083	1
GEOLOGICAL												
INDUSTRIAL												

FEBRUARY 1986 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FERRUARY 1986 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/11/86 THROUGH 02/07/86

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO. MECH-EQPT	BLDG MATERIAL
MECHANICAL				2417 3	2325 1	
METALLURGICAL						
MINING & MINERAL						
NUCLEAR						
PETROLEUM						
ENGINEERING TECHNOLOGY					2037 1	

FEBRUARY 1986 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1986 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/11/86 THROUGH 02/07/86

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY							1820	1				
COMPUTER SCIENCE			1830	2			2294	5				
MATHEMATICS	1583	1										
OTHER PHYSICAL & EARTH												

FEBRUARY 1986 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1986 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/11/86 THROUGH 02/07/86

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
ACCOUNTING									1732	1		
BUSINESS ADMINISTRATION &					1908	2						
MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION	1723	4	1697	2	2000	1	1650	1			1500	1
ECONOMICS							1500	1				
HUMANITIES												
SOCIAL SCIENCES							1400	2	2000	1		

FEBRUARY 1986 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1986 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/11/86 THROUGH 02/07/86

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM.FAB METAL	
AEROSPACE & AERONAUTICAL												
CHEMICAL									2251	1		
ELECTRICAL(INCL COMP ENG)					2217	10						
CIVIL												
GEOLOGICAL												
INDUSTRIAL												

FEBRUARY 1986 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1986 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/11/86 THROUGH 02/07/86

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE		GLASS-PAPER		PRIM. FAB METAL	
MECHANICAL	/ / /		/ / /		1500	1	/ / /		2355	1	/ / /	
METALLURGICAL	/ / /		/ / /		/ / /		/ / /		/ / /		/ / /	
MINING & MINERAL	/ / /		/ / /		/ / /		/ / /		/ / /		/ / /	
NUCLEAR	/ / /		/ / /		/ / /		/ / /		/ / /		/ / /	
PETROLEUM	/ / /		/ / /		/ / /		/ / /		/ / /		/ / /	
ENGINEERING TECHNOLOGY	/ / /		/ / /		/ / /		/ / /		/ / /		/ / /	

FEBRUARY 1986 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1986 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/11/86 THROUGH 02/07/86

CURRICULUM	CHEMCLS-DRUG		COMP-BUS MACH		ELECTRICAL		FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
AGRICULTURAL									
ALLIED HEALTH PROFESSIONS									
BIOLOGICAL									
CHEMISTRY									
COMPUTER SCIENCE	2420	1	2275	2	2167	1			
MATHEMATICS									
OTHER PHYSICAL & EARTH									

FEBRUARY 1986 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1986 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/11/86 THROUGH 02/07/86

CURRICULUM	PETROLEUM		RESEARCH, CON		UILTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING					1953	1	1630	2				
BUSINESS ADMINISTRATION & MANAGEMENT INFO SYSTEMS												
MARKETING & DISTRIBUTION					1930	1						
ECONOMICS												
HUMANITIES												
SOCIAL SCIENCES					1200	1	1033	2	1537	3	1414	9

FEBRUARY 1986 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FERRUARY 1986 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/11/86 THROUGH 02/07/86

CURRICULUM	PETROLEUM		RESEARCH, CON		UILTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AEROSPACE & AERONAUTICAL												
CHEMICAL					2353	1						
ELECTRICAL(INCL COMP ENG)	2380	1			2402	1	2114	3				
CIVIL												
GEOLOGICAL												
INDUSTRIAL												

FEBRUARY 1986 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1986 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/11/86 THROUGH 02/07/86

CURRICULUM	PETROLEUM	RESEARCH, CON		UILTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MECHANICAL		1666	1				
METALLURGICAL							
MINING & MINERAL							
NUCLEAR							
PETROLEUM							
ENGINEERING TECHNOLOGY							

FEBRUARY 1986 WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

FEBRUARY 1986 WCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/11/86 THROUGH 02/07/86

CURRICULUM	PETROLEUM		RESEARCH, CON		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AGRICULTURAL												
ALLIED HEALTH PROFESSIONS												
BIOLOGICAL												
CHEMISTRY												
COMPUTER SCIENCE	2383	2	2720	1					1520	1		
MATHEMATICS												
OTHER PHYSICAL & EARTH												

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 01/11/86 THROUGH 02/07/86

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FERRUARY 1986 WCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO. MECH-EQPT	BLDG MATERIAL
MBA--NON-TECH	/ / /	/ / /	/ 1917 1	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 01/11/86 THROUGH 02/07/86

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FERRUARY 1986 WCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG	COMP-BUS MACH	ELECTRICAL	FOOD-BEVERAGE	GLASS-PAPER	PRIM.FAB METAL
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 01/11/86 THROUGH 02/07/86

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1986 WCPA REGIONAL INTERIM REPORT

CURRICULUM	PETROLEUM	RESEARCH, CON	UILTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
MBA--NON-TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /
MBA--TECH	/ / /	/ / /	/ / /	/ / /	/ / /	/ / /

A3940-1.8-U.

The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 2, March 1986

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Polytechnic State University - San Luis Obispo
California State Polytechnic University - Pomona
California State University - Chico
California State University - Fresno
California State University - Long Beach
California State University - Sacramento
University of California - Los Angeles
University of Idaho
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University
San Diego State University
San Jose State University
University of Southern California
University of Southern California - Graduate School of Business Administration
Stanford University
Washington State University
University of Washington
Western Washington University

The 183 placement offices at the 161 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Western region.

The data are based on salary offers made to students graduating between September 1, 1985, and August 31, 1986. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (February 8 through March 7) and cumulatively (September 1 through March 7). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/8/86 THROUGH 3/7/86							CUMULATIVE PERIOD 9/1/85 THROUGH 3/7/86						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	133	682	$1731	$1759	$1833	$1750	$1583	478	3268	$1692	$1767	$1833	$1708	$1526
Business Administration & Management	27	119	1480	1592	1820	1458	1166	110	574	1586	1628	2000	1572	1166
Management Information Systems	3	62	1919	1887	*	*	*	24	284	1967	1895	2333	2025	1600
Marketing & Distribution	22	79	1605	1572	2000	1518	1300	117	577	1603	1587	1920	1563	1333
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	4	34	1655	1568	*	*	*	11	116	1534	1625	*	*	*
Humanities	1	37	1500	1463	*	*	*	10	126	1444	1464	*	*	*
Social Sciences	7	32	1518	1480	*	*	*	71	174	1462	1460	1875	1500	1000
ENGINEERING														
Aerospace & Aeronautical	4	40	2021	2216	*	*	*	21	215	2205	2274	2418	2200	2015
Chemical	1	174	2500	2496	*	*	*	17	579	2286	2459	*	*	*
Civil (incl. Construction, Sanitary & Transportation Engrg.)	9	123	2328	2020	*	*	*	25	507	2204	2007	2523	2200	1900
Electrical (incl. Computer Engrg.)	67	655	2260	2367	2602	2292	1931	249	2510	2239	2317	2578	2300	1756
Geological	+	2	+	2563				+	12	+	2105			
Industrial	4	111	2056	2242	*	*	*	18	421	2209	2248	*	*	*
Mechanical	40	319	2279	2357	2508	2325	1931	100	1391	2224	2307	2500	2300	1850
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	1	15	2300	2337	*	*	*	6	81	2199	2319	*	*	*
Mining & Mineral	+	2	+	1641				+	3	+	1844			
Nuclear (incl. Engrg. Physics)	+	3	+	2369				+	38	+	2277			
Petroleum	1	54	2700	2776	*	*	*	1	168	2700	2762	*	*	*
Engineering Technology	6	49	2328	2200	*	*	*	25	219	2248	2184	2417	2275	2000
SCIENCES														
Agricultural Sciences	+	10	+	1588				5	78	1603	1580	*	*	*
Allied Health Professions	2	2	1659	1659	*	*	*	4	11	1588	1644	*	*	*
Biological Sciences	+	4	+	1212				2	16	1796	1617	*	*	*
Chemistry	1	12	1500	1918	*	*	*	4	43	1785	1959	*	*	*
Computer Science	40	244	2169	2220	2500	2263	1561	147	887	2186	2181	2501	2250	1750
Mathematics	1	28	2050	2095	*	*	*	12	95	2106	2017	*	*	*
Other Physical & Earth Sciences	+	14	+	2080				2	46	1225	1909	*	*	*
Totals	374	2906						1459	12439					

[1] Percentiles are computed on regional data

[2] Includes economics programs with both business and social science orientation

* Not computed for fewer than 20 offers

+ No offers reported